

2021 Triangle Run Smart Training Sponsorship

Levels:

- Gold = \$2500
- Silver = \$1000
- Bronze = \$500

ALL levels get:

- Logo on back of training shirts for the classes
- Social media promos on Facebook & Instagram pages (Triangle Run Smart Training) all throughout the year, especially leading up to each class starting. Business can request posts to be made by us at any time.
- Logo on training flyers placed in local businesses
- Logo on class registration site for all classes
- Business mentioned in class emails from coach with link to the business
- Sponsorship is good for all of 2021 (includes multiple classes as noted below)
- Invitation to participate in any virtual and/or in-person training events (season kickoffs, end of season celebrations, training class promotional events, etc.)

SILVER also gets:

- Larger logo than Bronze level on training shirt
- 10% off for employees at Pace Yourself Run Company (some restrictions apply)
- Free Beginner 5K training plan for employees - provided once a year (January)

GOLD also gets:

- Largest logo of the levels on the back of the shirt: top placement
- 10% off at Pace Yourself Run Company (some restrictions apply)
- Free Beginner 5K training plan for employees - twice a year (January & June)
- 20% off Triangle Run Smart Training classes for employees

What's **expected of the sponsor**:

- Provide business logo for social media, registration page, training shirts & flyers
- Help promote training class(s) via sharing social media posts and (if applicable) place training flyers in business
- Send any promotional information that you'd like shared on our social media to the Training Coordinator at any time throughout the year

Classes sponsorship will cover:

- ~10 adult classes (Marathon, Half Marathon, Speed, & 5K/10K)
- ~10 kid classes (Kids Fun Run, 5K, & Sports Performance)
- 450+ trainees expected across all of the classes