



2021 Triangle Run Smart Training Sponsorship

Levels:

- Gold = \$2500
- Silver = \$1000
- Bronze = \$500

ALL levels get:

- Logo on back of training shirts for the class
- Social media promos on Facebook & Instagram pages (Triangle Run Smart Training) all throughout the year, especially leading up to each class starting
- Logo on training flyers placed in local businesses
- Business mentioned in class emails from coach with link to the business
- Sponsorship is good for all of 2021 (includes multiple classes as noted below)

SILVER also gets:

- Larger logo than Bronze level on training shirt
- 10% off for employees at Pace Yourself Run Company (some restrictions apply)
- Free Beginner 5K training plan for employees - provided once a year (January)

GOLD also gets:

- Largest logo of the levels on the back of the shirt: top placement
- 10% off at Pace Yourself Run Company (some restrictions apply)
- Free Beginner 5K training plan for employees - twice a year (January & June)
- 20% off Triangle Run Smart Training classes for employees

Optional **Add-Ons** (to be handed out as training class promotions and would include sponsor logo + TRS logo; each add-on to be discussed separately as requested):

- Cups with TRS and sponsor logo: \$265 for 100, \$430 for 200, \$845 for 500
- Sweat towels with sponsor logo: \$720 for 100
- Buffs (TBD)
- Magnets (TBD)



What's expected of the sponsor:

- Provide business logo 2 weeks prior to first class starting
- Help promote training class(s)
- Send any promotional information that you'd like shared on our social media to the Training Coordinator at any time throughout the year

Classes sponsorship will cover:

- ~10 adult classes (Marathon, Half Marathon, Speed, & 5K/10K)
- ~10 kid classes (Kids Fun Run, 5K, & Sports Performance)
- 450+ trainees expected across all of the classes